

Targeted Initiative for Older Workers (TIOW)

This initiative is intended to assist older workers with programming that increases their employability, reintegrates them into employment and ensures that they are allowed to remain active and productive labour market participants. The TIOW is a federal/provincial cost-shared program targeting laid off workers aged 55 and older living in communities of less than 250,000 people that have high unemployment or a high reliance on single industries. 29 communities have been identified and approved by MTCU and Service Canada. These identified communities include Thunder Bay and Nipigon.

All TIOW Participants will be provided with the following **Employment Assistance Activities**:

- Resume Writing
- Interview techniques
- Informational interviewing
- Networking
- Counselling
- Job search techniques

Depending on identified areas of need, TIOW participants will also be provided with at least two (2) of the following **Employability Improvement Activities**:

- Vocational and/or learning assessments
- Basic skills upgrading (including literacy training)
- Specific skills training targeted to identified or anticipated labour market demands
- Certification training
- Employer-based work experience
- Placement incentives to access available employment
- Preparation for self-employment
- Direct marketing to employers
- Mentoring
- Post-project mentoring and support

Who can participate?

Individuals Aged 55 and older who are:

- Unemployed
- Legally entitled to work in Canada
- Lack the skills needed to find a new job

This Employment Ontario program is funded in part by the Government of Canada

